

Fornitore Offresi

ARREDO & DESIGN

JANUARY 16-18, 2025

WWW.FORNITOREARREDO.COM



FORNITORE OFFRESI ARREDO & DESIGN

A subcontracting salon for the woodworking industry, furniture and design industries.

A new manifestation B2B dedicated to the subcontracting of the wood-furniture sector, from the raw material to all processing and distribution stages, components and design. Technological innovation, sustainability, digitisation and Industry 4.0 are the cornerstones of the fair.

A simple but effective format that allows, during a three-day event full of appointments and proposals, the operators of a supply chain that finds its maximum expression in the **Brianza area**, home to the oldest Italian furniture district.

The event aims to identify a reference point for all designers interested in the sector, proposing innovative services and products useful for the best interface between companies in the sector and designers.



WHEN & WHERE

Third edition

DATE:

January, 16-18 2025

TIME:

Thursday 16 from 10.00 a.m. to 07.00 p.m.

Friday 17 from 10.00 a.m. to 07.00 p.m.

Saturday 18 dalle 09.30 a.m. to 06.30 p.m.

WHERE:

Lariofiere Como Lecco

Viale Resegone

22036 Erba (CO)

Admission for visitors is free upon registration on the dedicated website.



OBJECTIVES



DEVELOP

business opportunities for companies in the wood-furniture supply chain.



PROMOTE

the supply chain at national and international level by organising a **hospitality programme for profiled visitors**.



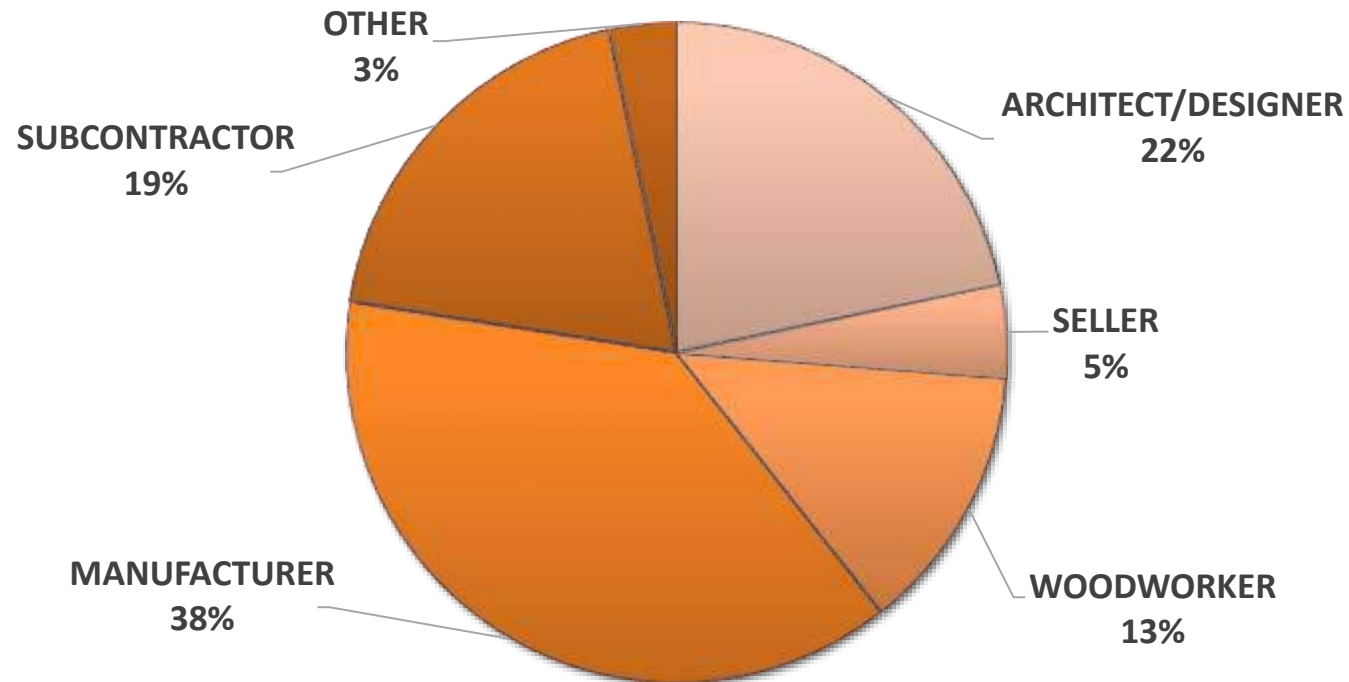
DIVULGATE

knowledge of **highly technological production** and processing able to respond to the dictates of the circular economy: energy efficiency, use of sustainable materials, recycling and regeneration.



TARGETING VISITING OPERATORS

Entrepreneurs, company executives, designers, prototypists, architects, draughtsmen, designers, carpenters, production managers and technicians, general managers, purchasing managers and contact persons, importers, representatives and intermediaries in the sector, research and development managers, industrial automation managers, sales managers.



PRODUCT SECTORS



Timber and veneer, edgings, strips, panels, profiles, laminates and plastic surfaces, materials and coverings, raw materials, chemicals, interior coatings, hardware, semi-finished products, articles and materials for upholstery, decorative surfaces, surface finishing and treatment, connecting and fastening elements, upholstery processing equipment, lighting systems and interior fittings equipment



Machines and technical equipment for first processing (production of semi-finished products), machines and technical equipment for second processing (laminating, machining and gluing), machines and equipment for surface finishing, machines and technical equipment for assembly, handling technology, storage and retrieval, portable woodworking machines, measuring, testing and control systems, software and consulting.



MARKETING ACTIVITIES

- Direct Mail Marketing
- ADV advertisements and articles in trade magazines: IDM (Furniture Industry) - IL LEGNO - Contract Division - Compoarredo
- Facebook and LinkedIn social pages: content and images representing participating companies
- Billboards
- Radio24, the radio of Il Sole 24 ORE
- Contacts with ICE and foreign Chambers of Commerce in Italy to invite foreign buyers
- Conferences in collaboration with the Order of Architects



PROFILED VISITOR PROGRAMME

The development of new business contacts with foreign operators becomes an important strategic asset in the business dynamics of a B2B trade fair.

By scheduling matchmaking meetings with a profiled visitor program, the following objectives are to be achieved:

OFFER

to participating companies concrete opportunities for growth, business development and opening up to new markets.

SUPPORT

the process of progressively opening up the event to international markets.

PROMOTE

the entrepreneurial excellence of the supply chain in target markets.

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LARIOFIERE

COMO LECCO

WHERE

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CALL OR E-MAIL

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246/2024
FRNL24E



The event is organised in close cooperation with industry associations



CAMERA DI COMMERCIO
COMO-LECCO
insieme per lo sviluppo